

Project kick start

Creating project momentum, buy-in and clarity

experience expertise



Why would you set out to fail?

Project success relies on effective planning and execution. However, challenges like unclear project frameworks, compressed timelines, and ambiguous objectives are common for project managers. These obstacles can hinder progress from the project's inception. Addressing these challenges is crucial for maximizing project success.

As a consequence, the important stakeholders lack understanding and clarity of the direction of the project and its goals, leading to a lack of commitment, delays and missed deadlines.

Often, we experience that projects are destined to fail before they commence. These are just some of the common challenges our client's experience:

- Large, complex, and overwhelming projects
- Unaligned stakeholder groups
- Urgent projects that need immediate action
- Lack of internal expertise
- Lack of resources
- History of poor project delivery
- High profile projects

Our project kick-start initiative was specifically designed to respond directly to these challenges and help our clients overcome these. Too many projects are set to fail before they even get started

Outcome/Impact

Rapidly structuring for success

The emagine Project Kick Start initiative will take small, medium or large projects and structure them rapidly for success. Developed through years of experience, the initiative focuses on creating key artifacts that guarantee proper project planning within scope, schedule, and budget constraints.

We can compress 3 months of initiation/planning in as little as 3 weeks.

What you get

- ☑ A completed and defined set of agreed project artefacts.
- ☑ A project schedule to manage and report on their schedule.
- ☑ Exposure to an established project methodology.
- ☑ Introduction to best practice methodologies.
- ☑ Increased opportunity in project delivery.
- ☑ Clear detailed view of what's involved in their project through WBS (Work Breakdown Structure) methodology.
- ☑ Risk identification and planning.
- ☑ Schedule developed with clear milestones.
- ☑ Reporting and Governance structure.

Clarity and direction through constructive workshops

The project kick start process centers on engagement and workshops with stakeholders. The workshop(s) focused on producing the following output:

Driving clarity

on the project objectives through the creation of a one-page project charter. Building out the project Work Breakdown Structure (WBS),

with the goal being to define the breadth of the project.

Developing a RAID log

(Risks, Assumptions, Issues, Investigations, Dependencies, and Decisions).

Taking the WBS and building out PERT estimate,

taking into account, the best, worst and most realistic estimations.

Taking these estimates and build a realistic schedule

which will be resourced and have all interdependencies between tasks. The plan will be baselined and show the critical path. It can then be utilized for regular reporting to track the status of agreed-upon milestones.

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Want to know more?

Get in touch

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